Advertise with American Academy of Osteopathy (AAO)



AAO Journal

The AAO Journal is published four times a year in March, June, September, and December, and is hosted online.

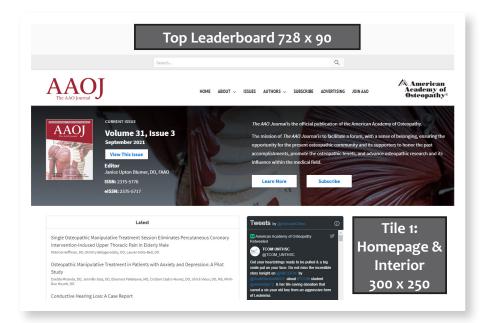
The AAO Journal is distributed digitally to over 9,000 people, including osteopathic physicians, interns, residents and student members, colleges of osteopathic medicine, hospitals, state societies and affiliated organizations.

Digital advertising is available on the new AAOJ online publishing platform and in the quarterly issue alert email.

The AAO Journal is included in AAO membership but may also be purchased for individuals or by institutions.

Subscription rate for non-AAO members:

- \$100 for Individuals
- \$250 for Institutions



Online Ad Rates Per Month

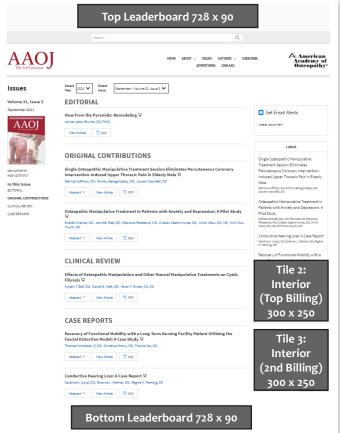
Top Leaderboard (728 x 90 pixels) | \$595

Bottom Leaderboard (728 x 90 pixels) | \$395

Tile 1 (300 x 250 pixels) | \$295

Tile 2 (300 x 250 pixels) | \$245

Tile 3 (300 x 250 pixels) | \$195



LAST REVISED: 10/11/2021

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Table of Contents [TOC] Email

This email alert is sent to over 9,000 recipients, on a quarterly basis, to announce the availability of the newest issue of *The AAO Journal*. Limit two advertisers per email.



TOC Alert Ad Rates Per Email

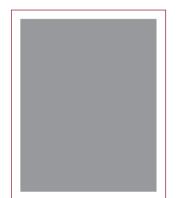
Banner (728 x 90 pixels) | \$695 Skyscraper (160 x 600 pixels) | \$895

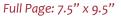
AAO Member News

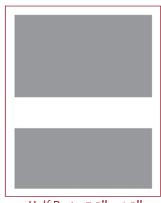
The AAO Member News is distributed to 9,000 members of the AAO eight times a year: January, February, April, May, July, August, October, and November. Included with AAO membership.

Print/Online PDF Advertising Rates Per Issue

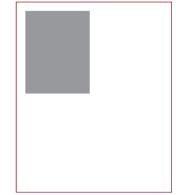
Full Page (7.5 x 9.5 inches) | \$250 Half Page (7.5 x 4.5 inches) | \$175 Third Page (7.5 x 3.3 inches) | \$150 Quarter Page (3.5 x 4.5 inches) | \$125 Classified: \$1.00 per seven characters, spaces not included







Half Page: 7.5" x 4.5" Third Page: 7.5" x 3.3"



Quarter Page: 3.5" x 4.5"

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AAO Social Media and Email Marketing

All paid advertisements include a total of three (3) social media posts, one (1) on each of the AAO's accounts (Facebook, Twitter, and LinkedIn). Where possible, posts will include links and your social accounts.

All paid advertisements for the AAO Member News will also be "previewed" in the AAO's email announcing the publication, i.e. "[Organization] is seeking candidates for [Position]. See their advertisement on page [#] of [publication] for more information." Advertisement artwork will not appear in the email message.

Instructions and Order Placement

Camera-ready artwork, digital ads, or text should be submitted electronically to communications@academyofosteopathy.org.

Accepted file formats include eps, tiff, pdf, jpg. The AAO is not responsible for any errors in content. If files are prepared improperly and mechanical requirements are not met, the AAO cannot guarantee the reproduction of the ad.

Ads are placed on a first-come, first-served basis.

The closing date for advertising space is the 20th of the month preceding publication. All ads must be prepaid.

For more information or to place your advertisement order, contact the Publications Administrator at (317) 879-1881, ext. 211 or email communications@academyofosteopathy.org.